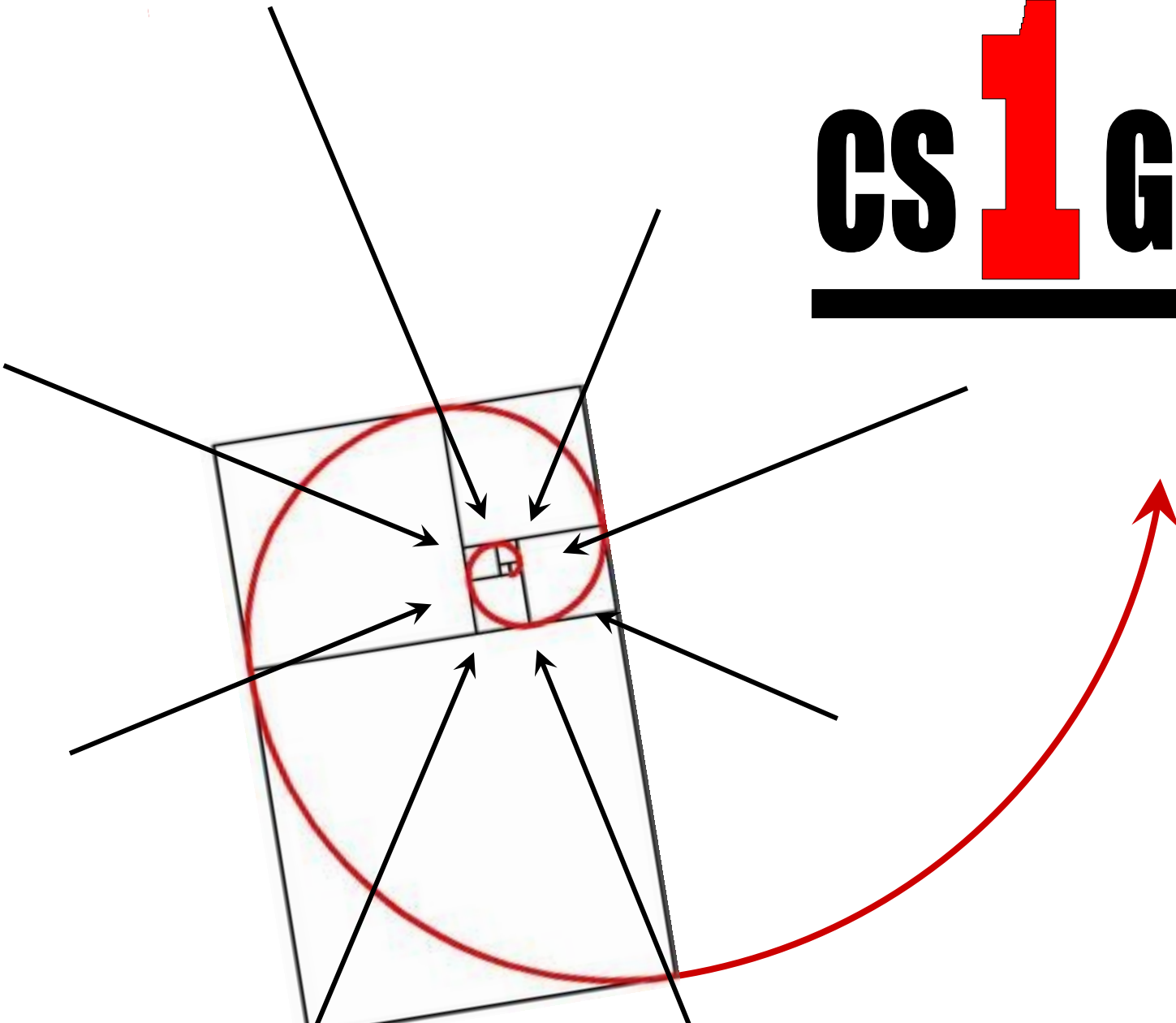
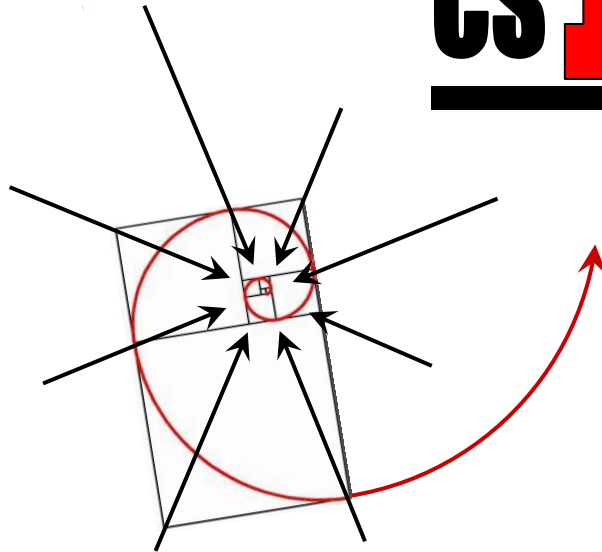


CS **1** GROUP



CS1 GROUP



EQUINE ATHLETE EQUIPMENT

PERFORMANCE

AESTHETICS

RELIABLE

LONG LASTING

GREAT VALUE

Business growth
scheme

Shareholding

Top-Of-The-Line

Sport equipment



Dynamic

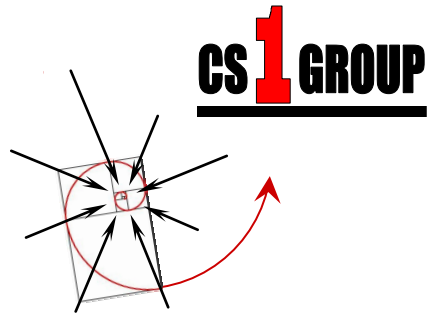
Economical MODEL

Tempo

Compass

HORSE

Soul . Heart . Spirit . Epitome +++



About the business philosophy of **Marc CAMPUS** in his chosen field and specialized area of expertise,
THE HORSE

Design, develop, manufacture and market
 Top-of-the-Line sports equipment for **Equine Athletes - COMPETITION**, regardless of horse breeds or disciplines [race - jump - work], and derive from it applications for horses not engaged in the competition.

A dynamic scheme of responsible development.
 And especially an economic and philosophical vision, according to so-called "**sustainable development**" and **environment-friendly**.



A TEMPO OF HIGH END :
High added-value product for which Marc has Great taste / expertise / knowledge / tireless quest / determination ...]



As a COMPASS: The **High COMPETITION Sports** [it is recognized that two situations are enhancing the industry, it is the war and sport, that is to say when the man pushes the limits of the possible by need or by taste]

targeting
 to the **Design** ["**FORM and FUNCTION**"] and to the production of

equipment of smart products, efficient, aesthetic, long-lasting, reliable, high quality - price, allowing good wages and generating profitable sales margins;

To raise up those who work it, those who watch it, those who buy it as opposed to disposable products that ruin the whole chain of fair consumption and the planet, by patterns of stupid thinking / reasoning, greedy and short-term which also reflect into human relationship that such practices create, often devoid of common sense, sense of value and respect, used like "disposable relationship."

A capitalist and participatory MODEL. With capitalism, in its original definition not misguided, "generate wealth that will benefit the community by promoting a system of initiative and private enterprise" - as opposed to speculation and disgusting enrichment of a minority without conscience at the expense of the greatest number, which is a perversion of the capitalist system -

The legal form: Corporation and not cooperative. And this, in the sense that there is a captain in the boat, **a leader in the person of Marc CAMPUS** which invites ALL to take part to enhance the company and harvest the respective fruits.

The **involvement of employees / workers in the company as shareholders** of the company [**participation/partial equity ownership**] becoming thus **effective collaborators, partners or associates** is a recognized economic logic to ensure the sustainability of the business in the long term row. It offers a true form of commitment motivated by palpable return of tangible and intangible forms, as financial reward, recognition and valuation; motivation inspiring creativity, reactivity and accountability beneficial to the business; tending to guaranteeing confidentiality and loyalty in a sensitive field such as today's industrial company in the high end.

System but also **philosophy**
 that aims to increase **positive emulation**.

With a further thought on the financing of the company. The partial equity ownership opens to the company workforces provides some **stability and sustainability of capital of the company**, as opposed to the volatility of nowadays finance that wanders from one to another highest yields prospect that prevents business strategies to be carried out over the long term, resulting in disoriented and in decline societies!

In addition, what is at stake within our own business practices:
"What type of world will we pass on to future generations? "

Participation in the company

a proven system, applied philosophy and positive emulation

an INVESTMENT in cash and work

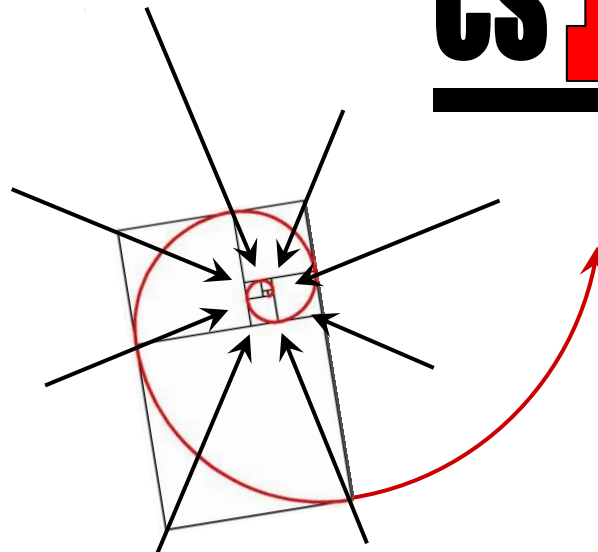
To this end, **access to partial equity ownership or increase of capitalization** in the Company is promoted for collaborators by **Trade type arrangements such Stock for Job.**

But it remains that **money investment is a rule to give a more concrete meaning for adherence to company values.** Pursuant to the logic of Anglo-Saxon or **North American entrepreneurship** it requires **personal investment** as well as the one of the **close family circle** and/or **relationships** the partners are convinced to invest into to support and encourage the dynamics of the business. **Like a boat in which ALL crewmembers aim toward the same direction to follow the best course and achieve the goal.**

Which means that **it is a matter of principle and not amount,** each one investing commensurately to his/her resources

and accordingly to arrangements made with the company **in the best interests of the business,**

which in return benefit to ALL shareholders partners.



HORSE

Soul . Heart . Spirit . Epitome +++